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FOR IMMEDIATE RELEASE

THE CONTINENTAL GROUP PROMOTES YRA SAAB-TRO TO COMMUNICATIONS AND COMMUNITY RELATIONS DIRECTOR

HOLLYWOOD, Fla. – (April 23, 2007) – The Continental Group, the largest property management company in Florida, announced the promotion of Yra Saab-Tro to Communications and Community Relations Director. She previously served as manager in the same department.

In this role, Saab-Tro will oversee Continental's Office of Communications and Community Relations, which handles all corporate media requests, develops internal and external collateral materials and company messaging and is responsible for the company's community relations initiatives.

Saab-Tro joined Continental in 2007 from United Parcel Service (UPS), where she was most recently Public Relations Manager for the Americas Region. In that position, she oversaw crisis communication and brand reputation management for UPS in more than 50 countries. Saab-Tro joined UPS in 2000 as a Marketing Specialist for UPS Supply Chain Solutions in Latin America and the Southern Border, including Arizona, California and Texas. She was later promoted to the role of Internal Communications Supervisor, where she served as the primary contact for all internal customers with relation to employee communications, employee relations and community relations.

Saab-Tro graduated from Florida International University with a bachelor's degree in political science. She served as Women's Leadership Vice Chair for United Way of Miami-Dade County from 2003 to 2006 and is currently a member of the Public Relations Society of America and an honorary member of the Miami Chapter of the Organization of Women in International Trade.

Founded in 1990, The Continental Group's corporate headquarters is located in Hollywood, Fla. It also has regional offices in Kendall, West Palm Beach, Tampa, Jacksonville, Destin and Orlando. The company is the largest manager of multifamily rental communities,

condominiums and homeowner associations in the state and one of South Florida's leading private sector employers. Guided by its Florida focus, the company has grown to exceed \$310 million in annual business with over 6,000 full-time employees. Today, The Continental Group manages and maintains more than 1,300 condominium and homeowner associations in Florida, representing over 310,000 residential units.

To learn more about The Continental Group, call (954) 925-8200, toll-free: (800) 927-4599 or visit www.thecontinentalgroupinc.com.

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