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FOR IMMEDIATE RELEASE

THE CONTINENTAL GROUP PROMOTES ROSES, KALLICHE, TITLEMAN TO  
NEW LEADERSHIP POSITIONS

**HOLLYWOOD, Fla. – (April 8, 2008)** – The Continental Group recently announced the promotion of Tom Roses to President, a position in which he will oversee the company's strategic operations. Also, Anthony Kalliche was promoted to an expanded role as Executive Vice President/General Counsel and Stephan R. Titleman was promoted to President of the Company's Property Management division.

In addition, Continental CEO Gene Gomberg, President Richard Strunin and Chief Financial Officer Steven Christensen will now assume those same positions at Continental's parent company, First Management Partners, based locally in Hollywood. FirstManagement Partners is a subsidiary of FirstService Corporation (NASDAQ: FSRV) and is the largest property management company in the nation.

Roses joined Continental in 1999 to establish a division specializing in new residential development and the systems and services required by this clientele. For the past four years, he has served as President of Continental's Property Management division, which services more than 1,300 associations statewide. Roses grew the division to over \$170 million in annual business. A graduate of University of Miami, Roses has more than 25 years experience in property management.

Kalliche joined Continental in 2002 as Executive Vice President/General Counsel and directed all the company's legal matters. Previously, he was managing shareholder of the Miami office of Becker & Poliakoff, P.A. where his practice focused on representation of condominium and homeowner's associations. Kalliche is a graduate of Wake Forest University, where he received a Bachelor of Science Degree in Business Administration, and the University of Miami School of Law, where he received a Juris Doctor degree, Cum Laude.

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Titleman has been with The Continental Group since 2004, initially taking on the position of Director, Commercial Property Management and later being promoted to Vice President of the division. His focus has included day-to-day operations of all Continental rental properties and condominium conversion projects. The division has since grown to offer full-service property and project management services for multi-family residential and commercial income properties throughout South and Central Florida. A native of Montreal, Titleman attended Florida International University, where he earned a Bachelor of Business Administration, with honors.

“With their years of experience and solid internal and external relationships, Tom, Tony and Steve, along with Al Soto, President of our Property Services Division, are the ideal professionals to lead The Continental Group,” said Gomberg. “Richard, Steve and I look forward to working with them to continue building on the Company’s core principles, integrity and ethical standards.”

Founded in 1990, The Continental Group’s corporate headquarters is located in Hollywood, Fla. It also has regional offices in Kendall, West Palm Beach, Tampa, Jacksonville, Destin and Orlando. The company is the largest manager of multifamily rental communities, condominiums and homeowner associations in the state and one of South Florida’s leading private sector employers. Guided by its Florida focus, the company has grown to exceed \$310 million in annual business with over 6,000 full-time employees. Today, The Continental Group manages and maintains more than 1,300 condominium and homeowner associations in Florida, representing over 310,000 residential units.

To learn more about The Continental Group, call (954) 925-8200, toll-free: (800) 927-4599 or visit [www.thecontinentalgroupinc.com](http://www.thecontinentalgroupinc.com).

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